

Blackbullion champions sustainable money habits supporting

NASMA's National Student Money Week 2020

#NSMW20

The [National Association of Student Money Advisers](#) (NASMA) is launching its ninth [National Student Money Week](#), NSMW20, supported by edtech startup [Blackbullion](#), in a move to help more young people to spend and live healthy. Social money app, [Pingit](#), will also partner with the campaign, to encourage students to create positive and sustainable money habits.

Running from 3rd to 7th February, NSMW20 takes place on campuses across the country, to increase student awareness about the habits they can change and implement to be happier, healthier and more sustainable spenders. From reusable food jars with recipes to “The Little Book of Sustainable Money Habits”, the aim is to engage students in vital financial conversations. Last year, over 90 UK universities participated in the biggest student money awareness week in the country.

NASMA Chairman Stephen McCartney comments: “National Student Money Week is all about how we can ensure UK students can access the very best financial education out there. This year’s theme is “Spend Healthy, Live Healthy!” Which is why we’re delighted to be supported by Blackbullion and Pingit, and providing access to these rich resources to inspire lasting change. Together, we can reach even more students, and transform how young people think and engage with money – enabling them to live and spend healthily.”

Vivi Friedgut, founder and CEO of Blackbullion comments: “We know that Gen Z is, in the main cautious about their spending habits. With 64% of students saying financial anxiety affects their mental health, this campaign is all about bringing this awareness together, in a personal and engaging way. It’s about empowering students with simple, healthier spending habits. We’re delighted to be partnering with Pingit in our support of NASMA, making sure this important conversation happens.” The Pingit app can help students manage their everyday money and develop lifelong healthy financial habits, all while living life to the fullest – exactly as a student should!

Darren Foulds, Managing Director of Pingit said: “Going away to university is a really exciting time, and for many students it’s the first time they will have had to manage their money on their own. However, our research shows that money is the number one concern for Gen Z students - over and above exam stress.”

“This National Student Money Week, Pingit will be sharing useful tips, tricks and solutions to help students across the country build healthy money habits, including how to use Pingit jars for your day-to-day budgeting.”

About NASMA

National Association of Student Money Advisers is a membership organisation, formed in 1995 by a small group of money advisers with the sole aim of alleviating poverty of students in higher and further education. Over the years NASMA has grown significantly and now has almost 600 members across all 4 countries in the UK. As a Membership organisation and a National Charity, NASMA is regarded as the leading authority on student money advice. Its members are primarily money advisers and fund administrators working in universities, colleges and student unions.

About Blackbullion

Blackbullion is the award-winning financial education company on a mission to help young people gain financial skills for life. Powered by a Software-as-a-Service (SaaS) subscription model, Blackbullion partners with higher education institutions to deliver engaging and effective personalised learning to encourage shifts in financial behaviour of students around the world. Founded in 2014, Blackbullion currently supports university students, with over 700,000 having access to their learning platform.

About Pingit

Pingit is a social money app that lets you pay, get paid and spend in the moment. It’s designed to help you manage and move money effortlessly, all in one easy-to-use app, making life’s money moments simple and hassle-free. From paying to collecting to just doing. It’s quick, free and totally secure.

We’re passionate about supporting students to manage their money and helping them to spend healthy.

If you are aged 16 or over all you need is the Pingit app, a UK registered mobile phone number and to be both a resident of, and have a current account in, the UK, the Isle of Man, Jersey or Guernsey. Visit www.pingit.com for more information

