

Plans for NSMW have really ramped up since our return for the new year with scheduled meetings each week between our executive, and coordinators of our Advice Centre and Marketing Department. We have now confirmed exactly what it is we want to do on each of the days. On our game show theme we're carrying out three related events during the week: 'Play Your Cards Right 'cos The Price is Right', 'Family Fortunes' and 'Mr & Mrs'. All will entail questions and activities promoting financial capability and support to students.

In addition to this we are working with the University to try and provide a number of special offers throughout the week, encompassing food, drink and our Arts Centre. These will take the form of 'Deals of the Day' in a similar vein to Subway's 'Sub of the Day' and are aiming to promote students searching out offers rather than just paying full price for things. These vouchers will be given to students who engage with the activities during NSMW.

Other initiatives we are looking at implementing are 'A Meal in a Bag' which contains ingredients and a recipe card so students can make their own meal. The aim of this exercise is to promote students buying ingredients and making their own meals rather than eating out or buying takeaways. These bags will be given to those who fill out a Money Personality Test and will also contain information about the week, a schedule of events and information on our Advice Centre in it.

Previously we updated on the fact that we were looking at incorporating Sharky, the mascot for the Office of Trading Standards' 'Stop Loan Sharks Campaign'. Our current thinking is that Sharky will be patrolling the campus with information about Loan Sharks. If students take photos with Sharky, upload them to facebook and tag us in them, they will be entered into a prize draw. The motive behind this is that by uploading pictures, students themselves would be advertising the week rather than everything coming from us. It also gives us the opportunity to directly engage with the students once they have tagged us in it.

Finally we are looking at how we can incorporate our student media (Vibe) into the week as well as our Photography Society. We are looking into the potential of Vibe TV filming the events of the week with a view to making a summary of our NSMW 2013, as well as prolonging the legacy itself. Additionally we are looking into the possibility of incorporating Vibe Radio into the game shows.