

## NASMA February Update

As National Student Money week is fast approaching the Outreach Team have been very busy promoting the week. This has included finalising orders for literature during the week and putting up posters in all of the main buildings across campus. We also teamed up with the Go Green Week organiser to poster in the student halls.

Another great promotional activity has been our radio recordings with Siren FM. We have made a range of adverts and money saving tips to be broadcast this week, as well as, during the week when it's all happening on campus.

We have begun collecting for our Swish event with clothes, books, jewellery and bag donations. We have collection points both at the Student Support Centre and the Student's Union.

We have had a few volunteers to support the main events; Swish and DIY fair but also employed a couple of Student Ambassadors to really drum up support and interest on the day.

The team have also been on two 'out of office' days to make resources for the week, this has included a money tree, with lots of lovely leaves for our money saving tips; a couple of heart boards; a red 'money new years resolution' post box and lots of creative, arty examples for our arts and crafts stand.

We have also set up our Twitter feed to keep #NSMW13 going strong @UniLincSupport. This will also allow us to upload pictures and tweets throughout the week.

Organising this event has given us invaluable experience and a great opportunity to see an event from start to finish; however, it hasn't been without its problems! We are still experiencing communication a difficulty between departments and a few complications with our stand location has arisen because of this. Also the University is hosting an Applicant Open Day on Wednesday 13<sup>th</sup> creating quite a busy Main Admin building; some health & safety issues have cropped up with this. NSMW should look fantastic for prospective students as well as current students so hopefully we'll be able to keep an info stand in the University's main building.

Fingers crossed it will all run smoothly from the 11<sup>th</sup>! Best of luck to everyone taking part! We look forward to the photographs and updates!