



UNIVERSITY OF
LINCOLN

National Student Money Week – Update from The Outreach Team

The Outreach Team are continuing with plans regarding National Student Money Week. Several promotional posters and leaflets have been designed and ordered ready for the week – these will be distributed after Christmas to ensure enough publicity is given.

We have also ordered a variety of free 'Stop Smoking' resources through the NHS which we will distribute throughout the week to encourage students to recognise both the health and financial benefits of stopping smoking. These resources include leaflets, calendars and a 'health wealth wheel' demonstrating the money you save and the health improvements of quitting. These brilliant resources can be found at <http://smokefree.nhs.uk/quit-tools/quit-kit/>.

We have been in meetings with various contacts throughout the university – these include the Students' Union and the university's Job Shop. We're positive that both will provide some support throughout the week.

As well as internal contacts, the team have been sourcing external help from local businesses. On Thursday 14th February we plan to hold a DIY fair, promoting home-made gifts on a budget for Valentine's Day. We are busy arranging activities such as cupcake decorating, knitting and card making! We've managed to get a local cupcake maker to demonstrate on the day. We are also finalising the details of cooking and knitting demonstrations.

The Outreach Team took part in the University's first ever Live Q&A on Facebook in preparation for the one they plan to host during NSMW13.

We feel we have now finalised all of the plans ready for the New Year. This week, we hope to put together as many resources as possible and continue to contact external business and providers for support for the DIY Fair and Pancake Day.

We are also navigating potential problems as the Students' Union has other events running the week of the 11th-15th. We hope to run our events alongside these and ensure that the positive money messages are getting across to students.

Student Support Centre

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