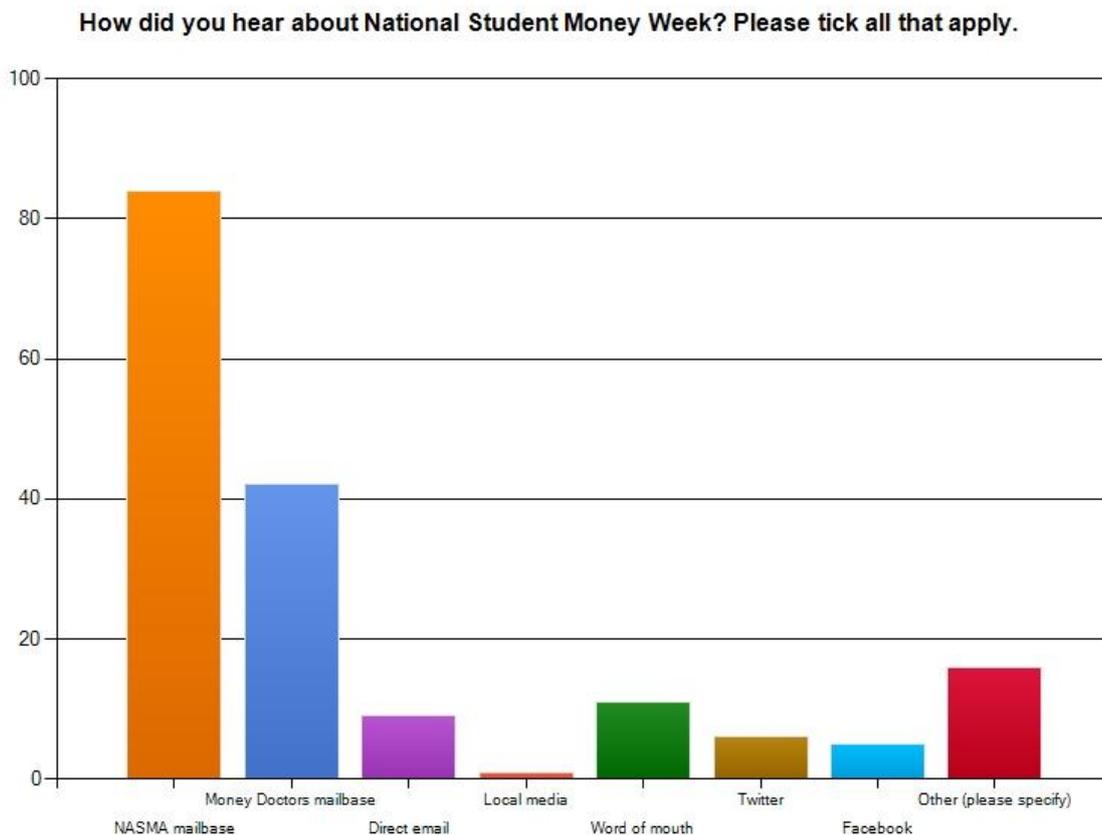


National Student Money Week 2011 - Online Survey Responses

Q1: Name of institution/organisation:

Anglia Ruskin University
Bath Spa University
Bishop Grosseteste University College Lincoln
BrightsideUNIAID
Bucks New Uni
Canterbury Christ Church University
Cardiff University
CCCS
Central School of Speech and Drama
City of Glasgow College (former Glasgow Metropolitan)
Coventry University Students' Union
Durham Students Union
Edge Hill University
Edinburgh University Students' Association
Experian
Glyndwr University
Guildhall School of Music & Drama
Hartlepool Financial Inclusion Partnership
HELOA
King's College London
Kingston University
Leeds College of Music
Leeds Met Uni SU Advice Service
Leeds Metropolitan University
Leeds Trinity University College
Lincoln College
Liverpool John Moores University
London Metropolitan University
Loughborough University
Milton Keynes College
MMUnion Advice Centre
Money Advice Service
MP
NESCOT
New College Durham
Newcastle University
NHS BSA
Northumbria
Nottingham Trent University
Nottingham University Students Union
NUS
Oxford Brookes University Students' Union Advice Centre
Oxford Brookes Students' Union
Plymouth College of Art
Queen's University Belfast
Reading University and Students Union
Roehampton
Sheffield CAB Debt Support Unit
Sheffield Students Union
Solihull College / NAMSS
Southampton Solent University
Staffordshire University
Staffordshire University Students' Union (Stoke site)
Stirling University
Strathclyde
Student Advice Centre - University of Sheffield
Thames Valley University
The University of Bristol
UCLan
UCLAN Student's Union
UEA
University of Sussex
Uni of Bath
University for the Creative Arts (Rochester Campus)
University of Aberdeen
University of Birmingham
University of Bradford
University of Brighton
University of Chester
University of Cumbria
University of Cumbria Students' Union
University of East London
University of Exeter Students' Guild
University of Glamorgan
University of Greenwich
University of Hull
University of Liverpool
University of Nottingham
University of Nottingham Students' Union
University of Salford
University of St Andrews
University of Surrey
University of the Arts London
University of the West of England
University of the West of Scotland
University of Ulster
University of Ulster Students Union
University of Warwick
University of Westminster
University of Wolverhampton
University of Wolverhampton Students' Union
University of York
Weston College
York College
York St John University
Zero-credit

Q2: How did you hear about NSMW? Tick all that apply.



Detail behind 'Other' responses:

-  Discussion with NASMA Chair
-  From a meeting with a member of NASMA
-  Money Doctors regional meeting
-  NASMA Board Member
-  National Skills Academy Financial Services
-  RAWs and NUS
-  Regional Meeting
-  Surfing the web
-  Through communication between HELOA and NASMA
-  Through manager
-  Was looking for information on the web and found your organisation there

Q3: In what way were you involved in NSMW?

-  Organised: Clothes Swap Shop Budgeting workshop Credit and debt workshop Information Stand Info on University website
-  Relaunched money advice pages on our main website, featured articles through the week, had a webchat.
-  Money Tree and Money Toilet. 2 full days Drop in Money Clinics Seminar run by HMRC Webpage for Money Week
-  Student Money days on both of our campuses. Stalls full of information. Guess the amount in the mug etc
-  Offered extended drop-ins, put extra info and links on money advice section of intranet, liaised with SU to set up basket competition, quiz, put up money-saving tips and got students to do so too.
-  Organised a shopping basket draw and meal deal in our cafes
-  Tried to promote awareness of NSMW
-  Organised info stand, taste-testing and web/plasma screen messaging
-  I did an event with Chester Student Union 28.03.11 We marked it this week because Chester Student Union had hustings during National Money week

-  We were heavily involved in Money Week and managed to arrange events on a wide spectrum across the Union. These included a specialist money drop-in, a guess the price of the basket game as well as student finance support and job displays.
-  Put out Facebook/twitter messages, used poster template to produce a series of posters to promote financial capability and, in conjunction with NASMA, organised an Energy Best Deal Workshop.
-  We organised a student contact event, staffed by advice workers, organised a fun competition, with prizes from local businesses, lots of information to follow up on verbal advice and opportunity for students to book further appointments to discuss their needs. We invited students to sign up for email financial advice emails.
-  Stand in main university concourse for part of two days - money tree, money toilet, taste challenge, general advice, basic budgeting workshop
-  On 7th March (am) I delivered a presentation to 200 young people aged 15-16years at the Manor College of Technology in Hartlepool. The presentation covered the importance of developing a personal budget, needs v wants, sources of credit, licensed and unlicensed lenders, loan sharks and avoiding getting in too deep with debt. On the same day (pm) myself and colleagues provided a Money Matters information stall during the lunch period at our local college of FE. The stall was well attended by students and tutors seeking information about basis bank accounts, credit union membership, general money advice.
-  Debt advice, encouraging returning students to apply for funding, help finding jobs
-  Organised a week of fun events including: Taste Test, Shopping Basket Game, Accommodation Stand, Surveys, Money Tips Freebies and Give Aways.
-  Updated web site Talks in Departments
-  Posting money saving tips on Twitter, encouraging students to engage with us by giving their tips
-  had a hotdesk where students could ask any questions they had about money, and got them to complete a questionnaire about what they would like to see from the money service
-  Organised events in conjunction with our Students Union. Money Advice Stands Clothes Swaps Shopping on a budget stands Meal in a bag giveaway
-  group budgeting sessions and individual budgeting sessions advertised in student newspaper and electronic media on campus
-  Involved in Money Saving Events at a Sheffield College and also delivering FinCap training to the 16-17yr old students.
-  News item on NTSU home webpage. Extra focus on leaflets on money issues on display in Advice Centre & posters at our 3 campuses
-  As part of Advice team we ran activities and a stall promoting NSMW alongside our Uni's student services team.
-  Throughout the week, the Student Funding Office situated a pop-up stand outside a popular destination where students meet for coffee and attend lectures. We actively engaged with students and informed them about NSMW. A competition was run to find the best student money saving tip; these tips were posted on our 'Money Tree' and the winner, as selected by a panel of judges, received a £25 voucher (at a later date the best of the week's tips will be published on our webpages). Students were also given various funding and money management publications, and specific advice given upon request.
-  2 Information Stands promoting National Student Money Week, applying for next year's student funding, and the services offered at this university. As an incentive we gave away chocolate coins and the Money Doctor Highlighter pens
-  Swap Shop Feed four for a fiver ideas stand National No Smoking Day - how much could you save if you quit? Big Cig Roaming Campus, CO2 Testing Energy fitness tests - how much could you save? Feed four for five pounds competition - prize: voucher for a meal for two in a York restaurant
-  We did the taste test at the Stoke Campus.
-  Liaising between HELOA and NASMA to ensure that HELOA members were aware of NSMW and what their individual institutions were doing to support the event.
-  We organised an event for students to understand how to shop more cheaply, as well as taste testing shops own and branded good. We also asked students for their money saving tips.
-  We took part in pre-arranged visit day to the university where we spoke to potential and existing students about money issues, Information went out on Student net advising students it was NSMW and all emails had out of office message and signature message informing them it was NSMW and how to get budget packs and websites with good tips on them.
-  Stands at main sites promoting service and UoB money matters website. Opinion polls on student intranet seeking attitudes to debt, budgeting etc. Online quiz, competition for top tips. Displays
-  Organised a stand with a shopping basket challenge guessing the saving on value against branded goods on 2 days. Disseminated information about our service and SFE
-  we posted a number of features to our Welfare blog and retweeted many of NASMA & related tweets
-  Organised a roadshow to cover our 3 campuses. Activities involved basket challenge, best money saving tips and a money quiz. Prizes were sourced from local businesses. A money worries poll and news items were posted on

- the student intranet throughout the week.
-  Promoted it to member of NAMSS
-  We wrote a blogpost and "retweeted"
-  Free your Money Day 8 March, various organisations attended both internal and external to the University. We gave away plant pots, compost and seed to encourage students to join the 'One pot pledge' and grow their own vegetables. We also had a book, CD and DVD swap. Energy Best Deal Workshop
-  Stall in reception with money tree, shopping baskets (guess the difference in branded and non-branded), leaflets and advice, students could apply for student finance for 2011/12 at the stand
-  We ran a competition with a prize of an Amazon Kindle. Students were invited to give us their money saving ideas. These were displayed on a money saving wall in the Union. All students who submitted an 'appropriate' idea had their name placed in draw to win the Kindle.
-  I organised and ran a shopping on a budget stand cross-campus, giving a free 'meal in a bag' to all that came. We also ran a clothes swap and hints and tips competition, giving students the opportunity to help freshers and other students in future.
-  Ran foyer stall which handed out snacks, money advice and played "money" related songs. Money Doctors "Clinic"
-  Promoted on website with series of new finance articles and revamped money section
-  We organised two taste tests at both main campuses. We also asked Student Support to put information about National Money Week and the help we can offer students on the subscreens. We also promoted the week on our webpages.
-  Members of the Student Funding Office team were available at the Muirhead Tower Atrium between 10am – 2pm each day asking students to share their money saving tips and posting them on our 'money tree' to be in with a chance of winning a book voucher. Relevant literature and budgeting resources were distributed and a total of 473 contacts were recorded by the end of the week.
-  I helped to organise 3 events over three campus sites. Called 'your money fete' with guess (and win) the price branded and unbranded shopping, guess the pennies in the jar, Wheel of fortune etc. information on how to save money and make money stalls, ALF and LSF forms, launched the Money Doctors part of our website with loads of information and did finance health checks in queues.
-  Stand in main student area providing info and competition.
-  We organised events for each day; Monday, Tuesday and Wednesday we staffed stands in busy reception areas on each of the 3 campuses and on the Thursday and Friday we had a Money Cafe stand in our Student Services Centre cafe. We had a free prize draw to win a £25 gift card for the Victoria shopping Centre Nottingham and students were required to tell us how much the 2011/12 home UG tuition fee is. We promoted reapplying for student finance, money management and our services.
-  As part of Student Advice and Guidance Services I organised 3 'Your Money Fetes' on 7th, 8th and 10th, over 3 different sites of the University. We had stalls, games, freebies, budgeting help, Student Advisers available, help completing ALF applications.
-  Web-based promotion of money saving tips, applying for student funding now. Workshop - Does Money make Your World go Round?
-  We are a small campus and so I organised one vent which was held on the Monday and was combined with a previously scheduled health and wellbeing event. It was a drop in event held over lunchtime which promoted money doctors but also covered a number of different areas as detailed below.
-  Shopping basket challenge Top Money saving tips competition Money advice sessions Taste tests
-  2nd year of running it. Stalls with fun activities plus serious info stalls about debt and money management. Activities using the Wii, lucky dip, dress to impress, cheap versus branded food etc...
-  We organised a roadshow which involved stalls at three of our campuses (one day at each) and a pub quiz on the Thursday evening. We also posted a lot of information to our Facebook group and website
-  We had activities over the whole 5 days. We had - guess the value of the basket, a money tree which students left their top tips one and won a £10 Amazon voucher for the best tip of the day, we had our top tips for students which students received by hooking a duck out of water (very popular) We had finance mot's and general finance information. We also continued to offer advice sessions to students.
-  We offered NSMW surgeries/Money saving tips were put on Facebook every couple of hours each day/'How to Manage your Debt' and 'Meals for a £5' leaflets were created and distributed.
-  Conference of Youth Workers and teachers re financial capability
-  I am very new to offering money advice to Students having stood in for a colleague, so I just attempted one event a Clothes Swap and offered money workshops.
-  organised money drop ins every day of money week and one large event on the Thursday
-  My Funding & Welfare Adviser and myself manned a stall devoted to Money Management, with fun activities, competitions and take away factsheets, for the afternoon of Wed 9 March 2011 right in the heart of the student's chill out area in the main College building.

-  Had a Money Tree for student to exchange money tips for a basic meal in a bag. The tips are being collated and but on the University's Intranet for other students to see. Reminder to get turning students to apply for funding. Budgeting and money management stall at local college.
-  Display of leaflets regarding funding for University, credit for students etc
-  Invested in new advertising flag for outside of building Funfair style budgeting games session at Halls of residence. Menu competition - design menu for 4 for £5, running for 1 moth with final in April. Wealth check - open drop-in session for students to check their income is correct. Promoted 2011 funding cycle. Promotional stand in guild of students offering games and information. Money tree - budgeting tips - offered £10 HMV voucher as prize for best tip.
-  Ran money-saving themed events on campus that week. eg, taste testing branded & value foods, guess the price of the shopping basket, etc.
-  Lunchtime stands in the library and student canteens.
-  Organised a stand and talks within a number of lecture groups, twitter feeds all student emails.
-  A stand every lunchtime in SU building. Grocery basket competition Top Tips Competition on money tree Key messages for 2011 funding Printed our own leaflet with money saving tips and key messages
-  Organised "Guess the price of the shopping" competition - "basics" basket and "branded" basket. Organised Best Energy Deal Workshop
-  -Information stand outside canteen -Programme of HE funding talks
-  Publicity on info screens throughout campus and on University intranet and Facebook Stand in Library in addition to normal Student Funding drop-ins
-  Staffed stalls/events involving accomm & money saving tips, also a taste test stall, website & poster advertising week and service on offer
-  organised some money doctors Days - Give your finances a health check - displays and freebies and prizes draws
-  Organised drop ins to help with SFE applications, gave general funding information, benefit and debt advice. Also had a job board with all the latest jobs advertised through the University and SU. Did guess the price of the basket and taste testing, also gave out chocolate coins. Created a money tips leaflet to give out to students. Tweeted tips and put them on Facebook. Placed money related music (e.g. money - Pink Floyd)
-  New Facebook and Twitter pages set up Direct email to students at collaborative partner colleges "Apply now for Student finance" campaign Cost of credit quiz
-  As a funding adviser at a college
-  Organised and had a stand for 3 days during NSMW. Promoted Money management, ALF, ways to save - did shopping basket competition. Promoted way to dress for less with trendy outfits on mannequins but at budget prices.
-  Shopping basket competition Taste testing of value/branded goods Promoting SFE reapplication "Pin the tail on the Piggy" Promoting services at Exeter Budgeting tips leaflets and leaflets on finance for students Comparison of costs in Exeter for certain events eg going to cinema, eating out, travelling to London, iPhone providers, bulk buy goods eg rice, cocktails etc.
-  Funding/Money advice stand on campus, run in collaboration with Lincoln CAB, who brought Barclays MoneySkills materials
-  Organised events each day. Had an advice table in the library each day had a different theme.
-  Organised and delivered Renew your SS Sessions and Come talk to a Money Doctor session across the week. We also had a What Money Personality are you competition on our web site.
-  Did an activity every day in each of our LRCs Taste test shopping basket challenge no such thing as a free lunch meal in a bag save money on energy bills Apply for your 2011 funding re launched our web pages did a money saving tips video which went on our new web pages made a apply for your 2011 video - explaining student finance in general
-  Publicised NSMW and our own service on our website, Facebook, mailing list. Moneysaving tips, sources of additional funding, debt advice sections on website. Student volunteers manned a NSMW stall with money info and publicity about our service. Time constraints and the fact that we'd already run a Money Week in Jan meant we couldn't go all out on NSMW this year but plan to do much more next year.
-  We worked with NASMA beforehand helping to write a press release. During the week we tweeted about the events and ran a short article on Moneymadeclear promoting NSMW.

Q4: Did you work with any other organisations or departments (internal or external during NSMW?)

-  Worked in partnership with the Students Union for the Clothes Swap Shop and the workshops.
-  Student Union - Student Advice Centre

-  NASMA and our Students' Union
-  Students' Union, Workplace, Student Financial Support Unit
-  SU and refectory as we had a stall in the canteen
-  Yes, the Students Union
-  Student Union
-  Students Union
-  Student Union Accommodation Office Job Shop
-  Student Advice Centre and SU Welfare Rep.
-  SU
-  Our SU
-  I worked with the students association
-  Student Union and Curriculum Areas were involved internally/NASMA materials and resources were used
-  We worked with NTU SU Advice Centre and staffed stands together at both the Clifton and Brackenhurst campuses.
-  Chester Student Union Careers Department- Job Shop Chester Finance Department Environment Campaign to reduce waste.
-  Joint venture with University financial support and the Advice team in the Students Union
-  We worked alongside the Universities' LISS (learning, Information and Support Services) who also ran a money doctors stand.
-  Student Affairs Department (I am located in Registry)
-  We received some help from the student support team at the University
-  The Student Funding Office
-  Leeds Met Uni Financial Advisers
-  Representatives from Student Funding Section (ALF and LSF), Creative Careers and Enterprise Centre for Creative Arts, HMRC self-employed workshops, TFL Barclays cycle hire (stand), Housing Services. Materials from: Turn2us, National Debt line, Energy Saving Trust, Transport for London (discounts) National Rail discounts for students, liftshare, FSA money made clear booklets, SFE booklets, NHS HC1 forms, Quit Smoking Campaign, Trusts and Charities.
-  We worked with several departments in the Union and University such as Student Financial Support, The Bridge (job shop) and Essentials (student shop).
-  Yes-Discussions with University of Nottingham. Involvement with NTU's Student Support Services Money Advice Team, liaison & co-ordination of events & stands across campuses.
-  Internal: Student Funding Section (ALF and Bursaries) Housing Careers ECCA Enterprise Centre for Creative Arts
External: HMRC SU
-  Collaborated with the SU Advice Centre and SU Bridge (job centre) to organise and promote Student Money Week. Also worked with Futures (careers service) to promote CV drop in clinics and SU Essentials (shop) to give discounts.
-  University of Exeter Student Funding Team
-  No we found out about it too late and it was at the same time as our student elections.
-  HMRC Student volunteers Careers
-  Student Volunteer Money Doctors
-  NHS anti-smoking campaign took part.
-  Jobshop (internal), Trading Standards. Short timescale (nothing organised before new Head of Service started on 31 Jan) limited activity
-  Yes, Hartlepool Borough Council Revenues and Benefit team
-  Student liaison Officer, Get Ahead Team (widening participation) and Student Union Advice
-  Yes, Sheffield Trading Standards, Sheffield Homes, and FISY
-  Got some info from Trading standards, CFEB, Careers team
-  Not as such - supermarkets did donate some food for the shopping basket competition.
-  Supermarkets
-  Worked with ASDA who provided the food for the baskets (and Baskets). MATALAN provided the clothes and mannequins.
-  Liaised with careers (jobshop) and SU helped with setting up stand. Local kitchenware shop and bookshop donated cookbooks, and Sainsburys donated groceries for brand competition.
-  Local businesses donated prizes, worked with Faculties & SU to promote event. CAB were booked to do a workshop on campus for students.
-  The event was advertised by Internal Communications via our Student Portal and through the Guild of Students.
-  many ... externally - Aimhigher, HELOA, Money Doctors, NASMA etc.
-  Joined in with a student health and wellbeing fair, that took place on one of the days we had our stand
-  NASMA sent us a guest blog

-  Chatted with Credit Action before the day
-  Internal Job Exchange (SU) Volunteering Hub (SU) Library The Scheme Advice Centre (SU) Nightline (SU) Student Financial Services External Action for Change NHS One pot pledge Gamblers Anonymous Yorkshire Water
-  Northern Ireland Consumer Council arranged the launch of their new booklet Energy Issues for Students to coincide with NSMW
-  Our careers department attended specifically targeting final year students and we provided info on the financial implications of graduating. Shelter, CAB and Trading Standards also attended.
-  Yes, SAAS Events Students worked with us to offer the Taste Test and Top Tips competition
-  National Skills Academy Financial Services
-  CAB
-  We worked with Community Links to have a debt adviser available for students and our health and well-being dept had a stall to promote eating healthy on a budget and on day 3, our events were part of a Housing event which included numerous external housing organisations and internal Residential Services.
-  Only in using the Money Docs logo on the posters.
-  We had earlier sent an email to all the teaching staff informing them about the Event and requesting they tell their students where we were and why we were there.
-  Yes with the local college although one planned event was postponed by the college for unforeseen reason.
-  Worked with residences - University. Careers Services promoted all of our events. Worked with well-being team as they assisted with our events.
-  Attempted to contact other departments, but due to short-notice there were no takers.
-  Internal Marketing, Lecturing staff
-  Yes - NASMA
-  University Library
-  Faculties and collaborative partners
-  Yes to collect information to use eg. welfare dept who were doing no smoking day displays
-  Lincoln CAB, Student Union
-  Yes, worked with press office to get a notice in local press, worked with careers to cover one of the events.
-  Our Graduate Development Centre - relating to employability a local credit union the Student union allowed us to stand in their shop and talk about not buying lunch at uni!
-  No but will next year.

Q5: How many people did you reach during NSMW?

-  Clothes Swap Shop: Advertised through internal noticeboard so targeted all staff and students (c.30,000). Direct interaction c.100 students Workshops: 4 students attended but more were made aware of them. Information stand: All visitors to the Student Support Centre for the week.
-  Several thousand page impressions over the week.
-  Weekly memos goes to all students. Facebook link from our Moneydoctors Facebook page
-  Approx 100 people each day (2 days attended)
-  8 drop-ins, 102 entered basket competition and engaged at stand, 30 entered quiz. This represents approx 15-17% of all our students
-  Not sure yet
-  figure not available
-  100 on info stand/taste testing
-  80
-  All 40,000 students would've seen different advertisements on the plasma TV screens and via the Student Intranet. We also posted the event on the SU Facebook where near 3,000 people are "fans". The events themselves also garnered lots of attention.
-  no data
-  approx 300
-  c250 at stand; 6 at workshop. Looking to use electronic media more next year.
-  Directly 200 young people at Manor college of Technology Estimate 200 young students at HCFE
-  Most of our students! Don't have numbers but info went out in lots of ways (electronic, posters, word of mouth, accosting students in corridors!)
-  We have almost 1500 followers on Twitter and approximately 5000 visits a day to Moneymadeclear.
-  1184 in total - broken down 788 - at launch event 137 - stall event day 2 39 - stall event day 3 288 - stall event day 4 Also of these contacts •77 students posting a Money Tip •112 Student took part in the shopping basket game

- 192 Students responded to our survey
- 200 mainly in talks
- 200 (followers on Twitter)
- sent e-mail to all students, and reached about 80 or so via the stall
- Money Advice Stands - 289 Shopping on a budget - 152 Meal in a bag - 300 Clothes Swaps - 40
- No direct takers for budgeting sessions, but we reached many through publicity
- Stands - 54 Training - 250
- We had a stand at various sites & campuses across week which generated a lot of interest. One day head count was 98, speaking to us at the stand, taking info etc. We did the shopping basket activity which attracted 60 guesses. This was done over 4 days & available to students who visited us in person only.
- We had a stall, set up a web page and put hints and tips on the info screens. No idea how many students we reached.
- We spoke to 473 students directly at the stand. Potentially the entire student population via the Student Portal message.
- 360 + 160 at student services 200 in Student Union
- Unknown
- 57
- My role was purely a liaison one so i was not personally responsible for any individual delivery or interactions with students during the week. However through HELOA - and the Manchester UCAS convention which took place alone during money week HELOA members would have had contact with over 10,000 prospective students
- Approx. 130 students visited our stand
- Direct email 200, drop in and stands 50, studentnet web message all students
- 200 at stands 2000+ did student poll more than doubled views to our website in the last 2 weeks from the previous 2 weeks
- 280 entries to our competition at our stand and we probably spoke to several more who didn't enter the competition
- we counted a total of 68 individual visits to blogposts explicitly about NSMW
- Online poll 2,700. Roadshow - almost 200 students.
- Promotion to membership reached 380 member post 16 providers
- Around 750 followers through Twitter and around 50 reads of the story so far
- c 500 in total- verbal communication when giving out flyers and direct attendance (260) at event.
- 118 people visited the stand • 6 people applied for finance for 11/12 • 2 people enquired about 'funding checks' • 41 people guessed on the shopping basket • 19 'money tree' tips
- Email to all students approx 22,000. Placed on su website and on SIFE Facebook 98 entries into prize draw
- 400 meals in a bag given, with attendance at stand, not sure of exact figures for clothes swap
- Money Doctors Clinic - 8 Foyer event - 50 (approx)
- Nearly 3,000 visitors to the money section over the week
- Approx 90 during the taste tests. An unknown amount were reached through publicity on the subscreens and website
- 473
- Drop in and stands approximately 300?
- Web - number unknown 375 entries to competition Visits to stand unknown (only manned 2 hours per day)
- In total we talked to 654 students over the course of the week at our stands and had 112 entries to the prize draw
- Around 400 students came to the stands at the 3 events
- Unsure
- Approx 120-150
- Facebook- c.800 Drop-in- c.100 Stands- c.500 Workshops- 50
- 700, face to face and many more using Facebook uploads daily
- 50
- Stands = 70 Pub quiz = 22 Facebook - got 16 new likes over the period leading up to and including Money Week (previously only had 45)
- Over the 5 days we reached 832 students through our money advice activities which we did as outreach work- stalls/ a further 94 students attended our SMART drop in sessions and 379 students follow us on Facebook. Total- 1305
- 175 'fans' on Facebook/20 individual IAG sessions held.
- One conference 50
- We just emailed all UG students and leafleted the cafes. We think about 50 people attended and found some useful swaps.
- advertising on uni website 100 approx at the stand

-  Couldn't give you numbers but we were on the College's main drag and attracted a lot of attention. We were also a bit pro-active, talking to them and canny about the position of our stall - next to a cashpoint machine! :)
-  Direct email to all current students to reapply for funding. 104 with stands.
-  Less than 50
-  Halls event - £200 Guild event - 50 drop-ins - 36
-  200 students attended events during the week, info regarding event was emailed to every registered student (approx. 20k)
-  Library/RSU - handouts 150 handouts RSU - Bop night staff gave out 100 check up requests Direct email - 40
-  60 with a stand, 1300 with direct emails, 150 within lectures
-  Grocery basket comp 26 money tips tree 13 Gave out leaflets to 45 students Funding 10/11 queries 1 Funding 11/12 queries 4 Funding 12/13 queries 2 ALF UG 1 ALF PG 1
-  around 40 entries to competition
-  -Info stand was unattended, so no data -HE talks were attended by 154 students (15.4% of our UCAS entrants) & 13 staff
-  150+ visitors to stand
-  Stalls - 46 accomm stand, 211 taste test
-  approx 180
-  e letter - Facebook - 9106 Twitter - 2,086 Drop ins - 40-50 Student Lobby (internet) - all potentially
-  Stands / campaign drop in: 793 Quiz: 55 Facebook: 205 Twitter: 40 Drop in online SFE application session:9 Direct email to students: 4000
-  Difficult to say-display was in central bar area tho so lots!
-  Activities as above. We had 232 students take part in the competition. We may well have reached more who didn't take part.
-  e-mail to all students promoting event; visitors to service activity stands about 300
-  39 individuals raising 81 enquiries. This was a combination of drop-in (24 students) and our stand (15 students)
-  We operated the stand all week and apart from the careers day, (they didn't record stats) we reached 780 students over the week.
-  500 'ish'
-  not an accurate count but we gave out 5,000 fliers
-  Over 200 (number on mailing list we contacted) but really difficult to gauge more accurately.

Q6: How did NSMW help your service?

-  Brought more awareness to students about Money Doctors and financial capability. Enhanced working relationships with other departments.
-  Gave us a focus for work we had been planning, allowed us to tie in what we were doing to a national event.
-  Highlighted the services to students. Highlighted the services to Principal's Office
-  It really helped us promote ourselves as it was clear from the events that people still didn't really know where we were based or who we were even if they had accessed our service
-  Raising profile within the institution and making more students aware of it.
-  People realised it was a national event
-  Raised awareness of the service that we provide and the need for it.
-  This is the first time we have co-ordinated activities with SAC and allowed us to highlight the differences between the services we can provide to students
-  Prompted the activity and support from SU Good ideas on the NASMA site
-  The Money Week helped us really reach out to Students with specific money matters. This meant we could answer basic questions as well as being able to pinpoint what areas we need to focus on in future with publications etc.
-  The poster campaign helped raise awareness of our service.
-  It helps us widened out our user group, raise our profile and get a chance to hear a wider section of students concerns regarding money and finance.
-  Publicity for us! Increase in number of discretionary fund applications since then,
-  We used the national student money week strap line to engage partners and potential beneficiaries
-  Gave a focus for events we do anyway but made it more 'official'.
-  Raised awareness amongst students and staff. Put the team into the news section of the university website. Enhanced our reputation with respect to what we could achieve.
-  will help to continue to raise profile
-  Made everyone get involved with suggestions for tips (and even saved some advisors a few quid!)

-  an opportunity to do some outreach work, as well as raise our profile
-  Raised awareness of who to see and where to go for Money Advice with students and staff.
-  Perhaps has raised some additional awareness but not sure of this.
-  Publicity
-  General promotion/raising awareness of Service. Good opportunity to network within NTU, & with UN. Increased awareness of helpful websites on students (&) money issues
-  We got a chance to talk to students more generally regarding budgeting info etc.
-  This gave us an ideal opportunity to speak with students from all years/courses to find out how THEY think THEIR finances should be managed. This encouraged students not only to be self-reflective, but also to look at best practice of other students (peer-to-peer support). The event helped to put the focus of money matters at the forefront of students' minds, especially at a time when university funding is becoming increasingly reported on in the media.
-  It gave an opportunity to promote money advice, the services we offer and a chance to get the message across that it is a good idea to spend time thinking about money.
-  promoted team and university funds
-  Raise awareness of the Service and how we can help. Encouraged students to think about how they can save money.
-  It helped HELOA members to better understand the work of NASMA within their respective organisations. It also helped HELOA members to get student finance/money management on the agenda for Outreach and Recruitment activity with school and college students.
-  By giving us the impetus we needed to make the event happen. We felt like we were a part of something.
-  Raised our profile with students and staff around the Uni several people asked for budget packs so will assist in their budgeting skills.
-  Promote what we already do and prompt students to reapply for funding, publicise ALF sensibly, highlight current issues, engage, and gauge opinions and attitudes to help develop future strategy
-  Raised the profile and gave us the motivation to spend the time and effort on getting out of the office
-  we promote credit free living all the time, so there is little doubt that individuals thinking about student money and debt used other areas of our website
-  Promoted the existence and availability of service. Gave us some useful information and feedback on what students are worried about financially to inform future events. This is the 1st event we have done so it was a great starting point and we can learn from it to develop further.
-  It gave a basis for the work
-  Raised awareness Raised the profile
-  People aware of information available in leaflets and of the service we provide and reminded them to apply for their student finance for 11/12 which helps us
-  Publicised the money advice service we offered. Raised awareness of budgeting
-  We used it as a hook to promote our new young adults content to our readers.
-  Awareness campaign
-  Made students more aware of new partnership between myself and Student Affairs.
-  Highlighted our student finance resources
-  It raised awareness of the service amongst students who would not otherwise use the service, or thought it was 'for them'
-  Raised awareness and provided a wealth of tips to be incorporated into future activities/resources
-  Focused on website content, created new information materials and a budget planner to be used in finance advice sessions or online. Good team work, raised the profile of the Student Adviser in the campus sites for future service use. Hopefully re-educated the university staff and student body with what we do and why they can come to us.
-  It didn't as our welfare officers believed that the timing of the week was very poor, with dissertations due this week. The welfare sabbatical officers did not feel the student population would engage with the week.
-  Raised awareness of services available.
-  NSMW has helped us to raise our profile, it enabled us to focus on specific themes and it was nice for us to get out into the student population rather than seeing students in our consulting room
-  It raised the profile of the Advice Service in some parts of the institution - staff that passed by made positive comments and said it was a good thing. On the other hand 3 events in one week was time consuming and took the Advisers away from their existing and continuing casework. It disrupted normal service as 50% of the Advice team were involved.
-  It highlighted who we are and what we do. The feedback was very positive and friendly members of staff were commented on by a number of students, so even if they only go away with the message that student services are friendly then that is still an achievement
-  Provided for better visualisation of the service- gave us the opportunity to meet with students we don't usually see.

-  Promotes financial capability
-  Not at all - our Money Week's November
-  Did increase our profile to some students but not a significant number but this was a particularly difficult time of year for us to engage students: a) it was election week so the students union were unable to get involved b) some students had exams or were on placements etc c) did not seem the best time of year to run the event - see below
-  It raised awareness of our service amongst the student body and within internal departments/ Schools and Services.
-  Promoted the service we offer, particularly to internal staff working with vulnerable students (mentors etc)
-  Our Money Week is in November March coincides with too many Reading Weeks for us
-  Not greatly as I didn't want to promote it too much with the limited time offered to me before and it clashed with Green week which is a big event on campus.
-  opportunity to work closer with students association
-  I think it highlighted that we are here to give advice on a wide range of student money issues, not just on HE funding!
-  Gave it a focus for the week.
-  It gave us the opportunity to give advice to some learners about funding for university
-  Helped to promote our service throughout the University.
-  It created awareness for what we do as student finance advisors, internally and externally
-  Raised awareness of the services other than budgeting that we provide. Third year emails up today 14th as a direct result of last weeks event.
-  Promoted awareness of the services we offer
-  Raised our profile and the funds and services that we offer.
-  Provided a prompt to do campaigning activities
-  Helped us pick the week for HE talks
-  Increased publicity and student awareness
-  raised awareness of the service, increased links offered support to uni financial advisers
-  made people more aware of our service
-  Used it as a vehicle to make sure students were applying for funding and provide assistance and help with this. Even though we do drop ins we booked out an area where we could have stands, tables and extra services. Then we promoted the fact we were all together. Strengthened links further with the SU advice centre, SU Bridge, Student Financial Support Team.
-  Added to our promotional activity and raised awareness amongst faculties
-  Publicised dates to apply for funding
-  Promotes who and what we are about. Made students more aware of ALF (especially this term!)
-  Highlighted availability and focus on support with money related issues
-  We had a threefold increase in money/funding related enquiries over the previous week.
-  It helped by increasing our profile within the Uni and the local community.
-  It's good for students to see us making the effort to go to them as we got out and about during the week, gatecrashed a few lectures and invaded the Poker Society Pub Quiz in the Union
-  raised the profile of what we do made us work with other organisations
-  Helped publicise it-an excuse for an extra publicity drive.

Q7: Did you use any of the centrally provided resources, and if so which ones?

-  Again I did not deliver anything personally but information on NSMW including standard resources and some ideas for finance related sessions were distributed to all HELOA members via the HELOA weekly digest (similar to jisqmail)
-  An assortment of Money Doctors advice sheets.
-  As previously mentioned, just started with this - but Money Doctors filestore I have found invaluable.
-  Ideas form top tips, basket competition, links to resources from NASMA website
-  Ideas on the NASMA website for activities, mostly for future weeks (we have well-being weeks and run a finance stand with money activities). We also used the other websites listed to get useful information.
-  In our poster campaign and idea brainstorming, we used all the NASMA info on Money Week provided.
-  Jaffa debate, mixed herbs costings (!) Top tips
-  Leaflets e.g. Experian that were downloadable from the site.
-  Marketing and promotional materials
-  Money Doctors games were used, as were NASMA posters for the money week.

-  Money Personality quiz
-  Money Saving tips And we have adapted the students and credit guides for our own service Used the compare the shopping basket game but did a colour shopping list rather than buying the products, so that we could offer a voucher instead - also much easier for getting the props around three campuses
-  Money Tips Martin Lewis Video
-  Money tips & TV license posters
-  Money tips.
-  n/a other than we posted the NASMA guest blog with links to that site
-  NASMA - poster templates Money Doctor Resources - our own and those from other institutions shared on Jismail
-  NASMA Press release template Top Tips from NASMA lists competition ideas from NASMA
-  No (x24)
-  No because we already had our own planned.
-  No not this year but probably will next year.
-  No, but I did pinch the brilliant idea of a Money Tree. It was our most popular competition. Students put their money saving tips [written on Post-Its] on our trees' branches. Best ones won Love2Shop vouchers.
-  No. But we plan to expand services offered next year so may well do then.
-  Not really although I did look at them all for ideas.
-  Poster for Best Energy Deal
-  Poster templates and some of the money tips
-  Posters from NASMA website
-  Resources from the Money Doctors filestore
-  Resources supplied by Barclays
-  Shopping basket challenge idea from Money Doctors. Poster template for initial publicity
-  Simply used some of the resources on the NASMA web site to underline the key messages that I was delivering
-  Some of the ideas came from NASMA website
-  The advertising poster was used in addition to our own version. The tips for getting involved were used for ideas regarding advertising. The key messages information was also read to check that objectives for the week were being met.
-  Tips from NASMA website/Promotional posters
-  Tips sheet from NASMA website, links to other resources mentioned from NUS, Santander, TV Licencing, MoneyMadeClear etc.
-  TV license posters, etc
-  TV licence document was made into a fact sheet.
-  Used and adapted the poster.
-  Used ideas for some sessions. Used posters for advertising.
-  Used some money doctors resources
-  Used the NASMA website info as a starting point for Info activities
-  We used some of the Money Doctors resources- the basket game and the logos.
-  We used the hints and tips from other Uni's that NASMA emailed out.
-  We used the NSMW poster and adapted this with an NTU logo and details of our events, we also adapted this to an A5 leaflet to promote the NSMW
-  Web
-  Yes- poster templates, student budgeting tips
-  yes, money doctors resources such as taste test,
-  Yes, money saving tips, ideas for ways to get involved.
-  Yes, Poster template, tried & tested shopping basket activity.
-  Yes, the posters on NASMA.
-  Yes, the stuff for students around TV licencing
-  Yes, used some of the top tips, links, etc.
-  Yes, we adapted the poster, used some questions from the Financial Literacy Quiz, intending to give a money saving tip per week, used general info extract in letter to local businesses.
-  Yes, we used some of the ideas on the NASMA website, meal in a bag, budgeting day, and applying for funding day.
-  Yes, worksheets (budgeting, Money Personality), basic budgeting workshop (p93 of the set from Money Doctors)
-  Yes. Students Money manual- which lead to Credit Action's spendometer. List of activity suggestions

Q8: From your point of view what was the best thing about NSMW?

-  The positive 'can do' messaging around student finance.
-  Internally: the clothes swap shop was successful and something we are now doing more regularly to raise awareness. Externally: that NSMW was a national event.
-  Raising the profile of the resources available to students across the country and the work so many do to improve financial literacy and financial circumstances.
-  Proactive work and raising the profile of the Department
-  The publicity for our service and being able to talk to students before they get themselves into real trouble which is when we normally see them!!
-  A chance to promote our service and reach students we otherwise may not
-  Focused our mind on money at a time when students and money were in the news
-  That it was NATIONAL
-  Raised student awareness and caught many students who just happened to be passing by the info stand
-  Increased exposure to promote financial capability.
-  The best thing of Money Week was enabling us to focus particularly on one matter. As an Advice Centre, we usually deal with a broad spectrum of issues but this meant that Student's financial issues could be dealt with on a larger scale.
-  Raising awareness of the work of NASMA and of our members in the field of financial capability. Great to see other organisations getting involved.
-  It's a concerted effort at raising awareness.
-  It made us get out of our rather hidden away offices; made us run a workshop after quite a lot of Money Doctors training.
-  Engaging with the target audience
-  Telling so many students to apply early for next year's funding so hopefully September onwards won't be so fraught with students with no money.
-  Engaging with so many students in a fun way. Hearing their feedback.
-  to help students and opportunity to promote our services
-  Getting students to be creative and think about money.
-  outreach work, as well as raising our profile
-  Getting out to the students
-  Raising national awareness of NASMA.
-  Everyone working together to give a wide range of information around money to the students
-  Working with other Advisers to promote respective Services to Students. The activity we chose was accessible & fun to do.
-  A chance to talk to students on a more general level about their finances and budgeting.
-  Providing a unique opportunity to engage with students and encouraging them to be proactive when they are thinking about their spending habits.
-  It was a National event. It gave a legitimacy to promoting money advice
-  National event - national press about it
-  Positive focus. Raised awareness of the good job that Student Money Advisers do and how they can help students.
-  It served as a focal point to enable our membership to a) understand what their institutions were already doing in the area of student finance, b) deliver a range of finance sessions within schools and colleges under the banner of NSMW.
-  Raising awareness and as we were all doing it at the same time, it helped because we could discuss it with other organisations we have contact with.
-  As per number 4 and gave our new staff in student financial support good ideas for future and confidence.
-  For us? The opinion poll For unis across the UK - it's a national message, something that everyone can relate to
-  Feeling part of something bigger
-  focusing on groups of people makes money and debt issues seem more relevant and personal
-  Engaging with students in a light-hearted way, rather than the serious and sombre advice appts. Raising the profile of our service. The event gave us the impetus to get involved and finally make room in our busy schedules to do something.
-  Providing a focus for student finance issues
-  That it's been highlighted as an issue - it needs to be raised
-  Unfortunately this week fell during our non-official reading week and so attendance at our event may have been affected by this. It was also the week after our sabbatical elections and so we were not able to advertise the week before NSMW.
-  Getting out of the office!!!!

-  raised awareness
-  Raising students awareness about how they can budget whilst at university and not get into unnecessary debt.
-  Raising awareness to students about budgeting and money management.
-  Information was especially relevant this year considering how topical student finance is - good to provide practical advice in a fun way beyond the fees stories in the headlines
-  A good promotional tool.
-  It gave us the hook to speak to students for a reason.
-  Focused our efforts to roll out an event - helps with advertising and introducing the events to the University and students.
-  Engaging students about money and liaising with other organisations, e.g. YouthNet
-  Sharing of ideas.
-  We were so pleased about the number of students we managed to talk to over the week.
-  Raising the profile of the Advice and Guidance Service. We contacted the Rector and the Pro-Rector who sent their support - it was thought to be a positive thing to do in gloomy financial times.
-  Support from NASMA for activities
-  An opportunity to work with other departments and agencies and to bring resources together.
-  Having it at the same time all over the country helps to highlight money and budgeting to students/ education providers everywhere.
-  A chance for my team to work together
-  Publicity
-  That is was a National Event and that there was so much twitter feeds and info which we could then pass on, on our Facebook page
-  It was great fun engaging with students through the money activities and it was felt that a real impact had been made in helping students access money advice. Further, it raised the profile of our service. Overall a very positive and worthwhile experience.
-  Raising awareness with staff on the service we offer students
-  Extra publicity for money advice work
-  The impetus to do something!
-  Gives a week to focus on it and get the message about money out to staff and students
-  I really liked the generosity of others and the efforts to co-ordinate and publicise the Event that were made.
-  That it was a national focus and made the University Staff aware of our work when stands are outside of the normal office. It fitted in very well with reminding students to reapply for funding.
-  It was useful to hear what other Universities/colleges were doing
-  The best thing was being able to highlight service and working with other departments, this is something we will try and extend next year.
-  Chance to engage with more students that we usually see in our one to one appointments
-  Getting out of the office and working with the ambassadors. Answering face to face questions
-  Raising awareness to students of the various different ways their money can work for them.
-  We reached students who had never heard of our office. Seeing students thinking about the cost of supermarket shopping.
-  Tips on Twitter
-  It's a good focus for events
-  Increased publicity and student awareness
-  Raising awareness of support services and of money saving for students
-  Having an actual week to use to plan towards and getting ideas from others etc
-  Pushing students to apply for next year's funding.
-  Focus week and sharing ideas nationally
-  To raise profile of our services & put over positive message re applying to Uni
-  The shopping quiz and mannequins. We had 2 students working for us too, who were great at attracting other students in.
-  It gave us a chance to get students to focus on our availability and a chance to engage with them about budgeting and sorting their finances for next year.
-  Promotion of availability of advice around money and funding issues, and NASMA!!
-  The best thing about NSMW was the help and support from NASMA and colleagues in other institutions with ideas about how to make the event a success
-  Students seeing us making the effort to reach them
-  positive messages made us all feel positive - staff enjoyed doing something different
-  Really great idea, brings together a lot of work that's going on already and makes what we do part of a bigger and

better initiative. Great at highlighting the work we do nationally too. I think next year it will only grow.

Q9: What one thing would you do differently for NSMW 2012?

-  More early preparation and more events during the week. Possibly ask external agencies to assist.
-  Perhaps consider a theme, or commission some research etc to 'hook' the week on.
-  Know about it and do something for it.
-  Plan earlier
-  More interactive displays as the info ones weren't really looked at much
-  With more notice could set up more activities, workshops etc
-  Not sure it was at the right time in the academic year
-  Plan a little more for it so that we are doing something specific to coincide
-  Covering the info stand for the whole week was very time consuming so may only hold the stand for shorter time slots and try and offer alternative activities and events
-  Highlight the dates earlier through the NASMA database
-  In all honesty, next year would be simply be improving on our current model. We ran a great advertising campaign with great events so we'd simply improve on that model to see how we can change things up.
-  Plan more events for our institution and begin planning earlier.
-  I think the timing of the week for us at UWE was in the middle of the SU hustings, so there was a lot of competition for student attention.
-  More planning, more workshops
-  Have more time to prepare more events during the whole week
-  More events.
-  Plan earlier and delegate more
-  Plan more leading up to it
-  Advertise.
-  If possible it might be good to tie in with some national activities – i.e. with application for funding (although I do appreciate how difficult this may be)
-  use student peers
-  Organise something each day but maybe on a smaller scale. We would do a swap event again.
-  More preparation time (longer lead in time) will allow us more time to plan. This year's Money Week also unfortunately coincided with another major week here for international students.
-  i think it all worked really well but could've maybe done a few more stands and got on Facebook with it
-  More time to prepare & promote.
-  We didn't have much time to get organised properly. Will plan the event in and have more activities.
-  We would allocate more time to the planning of the activities to coincide with the event. This would also have given us a greater scope for location of our stand with a greater footfall. We would have also liked to have had a greater involvement by the Guild of Students to allow the event to even more student-led. If NSMW is to continue annually, we will schedule the event into our calendar of activities to allow earlier preparation and better communication in the run up to the event.
-  Plan earlier and have more events. Use students!!!
-  PLAN! It was very short notice
-  If we have the dates for the 2012 earlier, this will enable us to plan and do more things.
-  Perhaps get the messages out about the week and how institutions can be involved a bit earlier.
-  Do more!
-  More higher profile bigger activities as this AY has been spent mainly on training new staff to the team no time to organise major events.
-  Agree date as early as possible and not authorise leave for advisers! Push interest from other departments internally and make sure we don't clash with other events, or collaborate better.
-  More events - if we can spare the time and have the budget.
-  It would be good if we had capacity to do some credit free living skills as a student workshop
-  Have more time to prepare. Try to involve other depts - health, careers, SU. Do a better job selling the CAB sessions!
-  Nothing. I thought it was well thought through
-  Focus more on getting online students involved in the promotion, so they do the promotion for you (retweeting the hashtag etc).
-  Improve advertising, eg email all students who have applied to ALF.

- Do it over fewer days (rather than 4 days just for a couple)
- Have Money week branding made available - logo
- organise stands on different days to maximise the number of students to access
- Falls at an awkward time of year for students as they are in the middle of their mid-years - not a lot can do differently.
- Would have been good if there was a specific Money Week mini-site we could have linked to
- If we had more time, we would have planned more events.
- Choose a better location as it was quite last minute.
- Do more queue busting 'money health checks' to raise interest in the event - possibly before the event and on the day as it gives them a real reason to come along. Although on the day 'grabbing students' in corridors offering a biscuit works well too!
- Different timing, the first term would be better for my institution as deadlines loom during the second term. This HEI does not run on a semester basis and exams start straight after Easter.
- Plan further in advance to arrange more activities and encourage more student involvement.
- Change one of the locations where we had a stand at, but on the whole we were very pleased
- Change the time of year it is held.
- Not put on a workshop, which no-one attended (predictably) More internet-based activities
- We would probably try and do more than one event
- Plan it much more in advance. Everything was a bit of a rush for us.
- Make it bigger
- Nothing - our Money Week's November
- Plan it over a much longer period of time but if it is in March again next year we won't be able to take part in the National Event (as in doing outreach stuff) because it really wasn't a good week for our institution
- Revise some of the activities offered for e.g limit the foods for food tasting to make it easier. Also, would go with being creative as the students really enjoyed these activities.
- Perhaps tie it in with the launch of funding application process?
- None March is not good for us
- I would do more activities - but unfortunately this will always clash with another organised event green week.
- Prepare more in advance
- Be more organised - plan the event properly in advance and have more activities and competitions. Rope in external partners and local shopkeepers, as others did this year.
- Plan better after the marketing Money Doctors event at the beginning of March it made me very aware that as a department we are more knee jerk reaction than forward planning.
- Try and put on at least one 'event'
- Most of the sessions we tried worked well, can't really think of anything we would change only things we would really like to add on to the week.
- I would plan it much more in advance next year!
- Haven't decided yet.
- larger resource of marketing materials
- Have the stand in a higher footfall area of the University.
- Plan more in advance, be conscious of resources
- Ensure a member of staff is on the info stand over the busy periods
- If possible dedicate more staff to activities
- clearer better posters advertising event (templates that we can use to amend to suit individual events)
- Different location.
- Would be great to expand, but difficult due to resources and no budget.
- More planning (though it was difficult during the week due to staff sickness and lack of suitable space within the university)
- Start preparing & collecting info to use earlier
- If had more staff (there's 3 of us) and resources maybe use more technological ideas.....the budget planner on the IPAD etc.
- MORE! Earlier publicity, increase size of event, bring in external partners eg possible supermarket promotions etc
- Advance promotion. Information about the event during freshers to promote 'brand'.
- It will be nice to have longer to plan the event for next year.
- promote earlier
- not underestimate how long everything would take to plan and organise maybe do a money fair get more departments involved

-  We'd definitely do more, like we did for our own Money Week i.e. workshops, Money Tree, competitions, working with Careers Service, Council tax office etc. Unfortunately our Money Week was planned before we knew about NSMW but would definitely just do one in NSMW next year!

Q10: Do you have any general comments relating to NSMW?

-  The timing of the week was just right.
-  Thought it was an excellent initiative, very glad to have been able to play a part in it.
-  We didn't know about it until it was too late to organise and we weren't going to do a lack luster attempt at a campaign at the last minute and try and squeeze it in.
-  The most useful thing this year once being able to see other peoples suggestions etc - really inspirational
-  Quite a short time to prepare so longer notice would be useful as I am the only money adviser and only work 2 days a week.
-  Better promotional resources and timing possibly
-  Great idea and should be continued / developed
-  I am the only Finance Adviser in our service and I had to attend the SLC conference which was the same week as the NSM. This meant I was out of the office for 2 and a half days of the NSMW and this limited the activities I was able to offer.
-  Great that people share resources.
-  I think more SU involvement at a national level to promote event and gain wider support.
-  Needs to be earlier in the year, possibly October, leaving a short gap after Freshers' Week.
-  Any new resources to access would be helpful
-  Really good idea. Nice to know other Unis were doing the same thing at the same time.
-  Given the short timescale from the initial idea it went exceptionally well. The central co-ordination was a good impetus and encouraged engagement. I am sure it will be a success going forward.
-  More advanced warning of date for 2012 to aid planning time as we are a very small team
-  More notice of the dates would help with planning but apart from that, it was an excellent week and well worth being involved in.
-  I think NASMA did a very good job promoting it by using the various publicity/resources and trying to raise awareness as much as possible.
-  Excellent resources, Thank you
-  Prompting in good time! Resources were very helpful, especially as these built up with increased involvement
-  We were disappointed that NASMA promoted the week as a national event but there was no national logo or promotional resources available. The poster that was available was very basic and we didn't use it.
-  I think a stronger identity in the marketing resources would have been better - the material provided for advertising was a little weak. A good logo which could be used by all universities to make it a 'nationally recognised' event would be beneficial and perhaps some event sponsors and freebies to give away.
-  Surprisingly students loved being given chocolate money and approached the stand willingly. They were then surprisingly happy to take away information or have a short conversation.
-  As above. If possible sort out dates before the summer so we can build it into operations plans
-  Great idea. More advance notice of the date for 2012 would be great.
-  for HELOA members i think March is a very good time as it coincides with: a) peak times for school/college visit activity b) UCAS conventions c) y13 students getting ready to fill in their funding applications
-  More on Facebook from NASMA, it all seemed to be on Twitter and we don't really use that medium yet.
-  Think it is a very good thing wish we could have done more have big plans for next year early advice of the date is great so we can fit it into our diaries better.
-  Good timing in terms of reapplication for funding. bad timing as such a long terms with too long a wait till next funding and many just wanted more money not advice
-  Timing worked well for us, although as it's getting close to the end of term the other pressures of work compete for time. Perhaps we should have 2 NSMWs each year?
-  it would have helped if the NUS /Credit Action guide came out closer to the event - more impact
-  The press release resource was too late for us to approach local media.
-  Happy to help more!
-  Timing as question 6. More free resources from Money Doctors would help. More colourful posters so that we could save on design costs and the message would be consistent nationally.
-  Timing (time of year) was good
-  I think the promo material was a bit basic.

-  A letter to Vice-chancellors would raise awareness
-  We did a practice run event in January to see what worked well. Using contact details from competition slips we sent a Survey Monkey out. From that we changed the focus slightly and created budget guides (which were suggested by students) and are making an online version. Start as early as possible, think widely about the subject matter - creative ways to maximise your income and minimise the outgoings. Get a strap line or theme; be able to explain what it is in a sentence.
-  Different timing, the first term would be better for my institution as deadlines loom during the second term. This HEI does not run on a semester basis and exams start straight after Easter.
-  Timing good for us. Useful to have a bigger pool of resources/ideas.
-  We all really enjoyed Martin Lewis's video but unfortunately for us it came a little late for us to organise to use it.
-  Can NSMW be moved to early December? Many students said it was too late in the year to be of real help - they are submitting work at the moment and additional help/funds would have been useful earlier. Many students are in the 'I'm finishing the course/on the last push' mindset and are not prepared to change their habits at this stage. We need to get to students earlier. From a university point of view, ALF has already been suspended due to lack of funds, and we have sorted out the majority of the SFE applications for this AY. Continuing students had already received their texts and emails from SFE so 'knew it all'.
-  Resources are always a problem for us, one of the reasons we combined it with our health and wellbeing event was that we did have a small budget for this, but we wouldn't have had a budget for national student money week. However this is something we may be able to request for next year.
-  It would be good to have it earlier in the academic year, however, it's at the right time to highlight funding issues and summer work, etc.
-  Wasn't particularly joined up and resources and volunteers from Barclays arrived late in the day
-  Bad timing for University of Surrey
-  Would be better to do it in the last few weeks of November - can focus a lot of the advice around saving for Christmas etc.
-  I think it is great that we have a national student money week but I wish it was in Semester A of the academic year so that students could be reached sooner. That said, we did reach a large number of students- 1305
-  Timing is not good for us our MW is in late October/early Nov.
-  Having some fee things to give away would be good. I had some money doctors things and bought chocolate coins
-  Not really - everyone else was better than Mahvash & I were! :)
-  I think apart from it being at the end of the financial year for our local supermarket so they could not help with freebies.
-  More central promotional resources would be good; it would be good to use information being used at other institutions. I think the timing was good as it fitted in well with applying for next years funding. To have more national advertising would be really beneficial.
-  I really enjoyed the emails with a breakdown of what each university was doing each day.
-  Resources to give away that would make a difference. Staff to help with preparation. It happened to be reading week for a lot of our courses, so the timing wasn't good for us.
-  Good timing as lots Students are short of money this term. Thought NASMA efforts were very supportive.
-  More notice.
-  We need more staff to make it effective! There's only me!
-  Do not schedule during same week as SLC Conference - too much pressure on staffing resources
-  Early preparation please! Dates notified well in advance/ circulation of materials please!
-  Timing mid term 2 is best time to do it
-  We tend to do very similar stands throughout the year so it's not really a 'new' thing, but maybe it's more advertised as it's a national week??
-  I think timing was right especially to link in with SFE application.
-  More advance promotion. Thought tip of the day was a great idea. Need to harness 'showcase' activities for media exposure
-  Well done Jo, for creating a monster!! I'm sure the event will be even bigger next year
-  It was great - thanks
-  Great job within a limited timeframe. Good resources. March timing is fine as long as it's the start of March, student exams from the end of March-less easy to engage.